

Discover Financial Services Senior Graphic Designer: 2001-Present

- Collaborated in production/design of award winning 100+ page web site, DiscoverNetwork.com
- Designed/produced 100+ page intranet web site, OneDiscover.com
- Concepted/designed/produced animated Flash banners for various Discover business units
- Designed/produced Discover Home Loans landing pages
- Concepted/designed/produced email blasts for multitude of Discover products
- Responsible for variety of Discover.com web site revisions using Web Content Management tool
- Concepted/designed/produced direct mail print collateral including brochures, letters, newsletters, self-mailers, envelopes, posters, invitations, sell sheets, signage, credit card art, print ads and comps

Freelance Graphic Designer: 1999-2001

Agencies: Bender Browning Dolby & Sanderson, Frankel, Hal Riney, Marc USA, Kolcraft, Lighton/Colman, Publicis, Targetcom

- Designed/produced projects ranging from direct mail packages, print ads, brochures, signage, collateral pieces, web sites, comps and presentations

Clients: Shell Oil, Consumers Energy, Country Companies Insurance, Make-A-Wish, OfficeMax, Southern California Edison, Underwriters Labs, United Airlines, Visa, Wendella Sightseeing Boats

Keroff and Rosenberg/K&R Marc Graphic Designer: 1995-1999

- Concepted/designed/produced print ads, brochures, signage, billboards, direct mail packages, collateral pieces, comps & presentations
- Played significant art direction and music coordination roles for new business pitches and TV spots

Clients: Benjamin Moore Paints, Blue Chip Casino, Chicago Tribune, Empress Casino, Gino's East Pizza, Lettuce Entertain You Restaurants, Lexington Homes, Marriott Hotels, 900 N. Michigan Shops, Rush-Prudential Health, Sprint, Volvo and Water Tower Place

Proficiencies:

- **Operating System:** Mac and Windows
- **Design:** Adobe InDesign, Illustrator, Photoshop, Dreamweaver, Flash Professional, Acrobat Pro, Keynote
- **Web:** HTML, HTML5, CSS, CSS3, Wordpress, Web Content Management, Greensock Actionscript
- **Multimedia:** Quicktime, iMovie, Garageband
- **Desktop Applications:** Microsoft Office Suite

Accomplishments:

- "President's Plate" Awards: Discover Financial Services
- "Patback Bonus" Awards: Discover Financial Services
- "Smart Appreciation" Awards: Discover Financial Services
- Gold Medal Award: Artists Guild of Chicago's Illustration Show
- Windy Award: "Put Your 900 On" radio spot (900 N. Michigan Shops)
- Windy Award: "Transformation" radio spot (Gino's East Pizza)

Education:

- Northern Illinois University (BFA Graphic Design/Illustration)
- Columbia College (Web Design and Flash courses)
- Oakton Community College (Web Design and Flash courses)
- Computer Training Source (Web Design and Flash courses)